



FOR IMMEDIATE RELEASE  
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## TEETERSAW'S *THE FOOD CHAIN FRIENDS*® GOBBLES UP TWO PRESTIGIOUS AWARDS

*Debut Collection Wins FamilyFun Magazine's Toy of the Year Award and  
TD Monthly's 2008 Top Toy Award*

**Evanston, IL (October 2008)** – Teetersaw is proud to announce that the debut collection of *The Food Chain Friends*® plush toys has been honored with two prestigious industry awards, *FamilyFun Magazine's* 2008 Toy of the Year Award and *TD Monthly's* 2008 Top Toy Award. *The Food Chain Friends* is the first foray into the toy industry for Teetersaw and these coveted achievements prove that the quirky collection from the zany mind of illustrator Jennifer Rapp Peterson will have a happy, healthy and long life in the toy aisle.

On October 7<sup>th</sup>, *FamilyFun Magazine* unveiled their 17<sup>th</sup> Annual Toy of the Year Award on *Live with Regis and Kelly*, crowning the *Food Chain Friends* as the #7 best toy of the year. This award is particularly exciting to the Teetersaw family because a panel of parents and children (the true experts in the fields of fun and imagination) chose the winners. With over 300 toys nominated and tested, *Food Chain Friends* devoured the competition, chomping their way right up to the top of the chain. Sandwiched in between industry giants like Crayola, LeapFrog and Disney, this Teetersaw triumph is a win for independent companies everywhere. Not bad for their first year on the playground!

In addition to *FamilyFun's* award, a second wave of good tidings came to the Teetersaw family when *TD Monthly*, one of the industry's top trade magazines, crowned *The Food Chain Friends* as a Top Toy of 2008. This honor is determined by the staff at *TD Monthly*, who pulled, prodded and played with over a thousand toys, ultimately deciding the very best of the beasts.

Although the chain gang would like credit for the awards to their charm and charisma alone, the honors are shared equally with manufacturing partner Pint Size Productions, who crafted soft, safe and durable toys that will entertain, ignite the imagination and withstand the pressures of play for many years to come.

In addition to *The Food Chain Friends*, Teetersaw also unveiled a second set of plush toys, *The Tuckins*, appropriate for ages 0 and up. Combined, the two collections complete Teetersaw's inaugural launch into the toy industry. More curious characters will arrive in 2009, so stay tuned! ([www.teetersaw.com](http://www.teetersaw.com))

**For more information, product samples or photography please contact:**

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**About Teetersaw, Inc.** Teetersaw, Inc. was founded in 2001 to create funny greeting cards, starting with Jennifer Rapp's own single panel cartoons called The Mishappies™. Teetersaw was also responsible for the creation and launch of well-known humorous greeting card lines —Selfish Kitty™ and Kitty's Muse™. Most recently, Teetersaw started inventing toys and animation with properties like The Tuckins and Food Chain Friends. **About Jennifer Rapp Peterson** Jennifer Rapp Peterson's work can be found on greeting cards, children's books and gift books worldwide. It is her simple and distinct illustration style that has garnered her much adoration from her fans. Jennifer has the ability to capture even the subtlest of expressions in her illustrations that have tickled funny bones of people around the world. **About Pint Size Productions** Pint Size Productions is based in Crystal Lake, IL and manufactures the finest quality toys. For more information, please visit [www.pintsizeproductions.net](http://www.pintsizeproductions.net).

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